

PLASMA TV

*2010 Swift Currie*  
**Reality Television**  
**SPECTACULAR**

Thursday | September 16, 2010

9:30 am - 3:00 pm | Cobb Energy Performing Arts Centre

**Swift  
Currie**  
ATTORNEYS AT LAW

*Timeless Values.  
Progressive Solutions.*

1355 Peachtree Street, NE | Suite 300 | Atlanta, GA 30309  
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**Swift  
Currie**  
ATTORNEYS AT LAW

# 2010 Swift Currie Reality Television SPECTACULAR

9:30 AM - 9:40 AM

**Welcome and Introduction**

*Robert R. Potter*

9:40 AM - 10:00 AM

**Celebrity Apprentice: "You're Fired"  
Hiring, Firing and Screening Employees  
How HR Impacts Workers' Compensation**

*Mark J. Goodman*

10:00 AM - 10:20 AM

**The People's Court: Judging Your  
Workers' Compensation Doctor**

*Edwina M. Watkins*

10:20 AM - 10:40 AM

**Survivor: The CMS Has Spoken  
Medicare Set Aside Update**

*Cristine K. Huffine and J. David Garner*

10:40 AM - 10:55 AM

**Break**

10:55 AM - 11:15 AM

**What is "The Situation" with New Case Law?**

*Ann M. Joiner*

11:15 AM - 11:35 AM

**Pimp My Claim: Controlling Physician  
Referrals and Pain Management**

*Joseph A. Munger*

11:35 AM - 11:55 AM

**The Bachelorette: Avoiding the Thorns on the Rose  
Tough Workers' Compensation Issues**

*Lisa A. Wade*

11:55 AM - 1:00 PM

**Complimentary Lunch**

1:00 PM - 2:00 PM

**Medical/Legal Triage: An audience participation group discussion featuring our Swift Currie attorneys as well as physicians from the Shepherd Center, focusing on legal/medical issues for Acquired Brain Injuries and Spinal Cord Injuries. Additionally, the groups will discuss any medical or legal issue you may have from Ethical Claims Handling, How the Board Rules and/or Law Should be Changed, CAT Designation, Medical Treatment and More!**

**Shepherd Center**

*Gerald Bilsky, M.D., Brock Bowman, M.D. and  
Donald Peck Leslie, M.D.*

**Swift Currie Attorneys**

*John F. Sacha, Robert R. Potter, Richard H. Sapp, III,  
Debra D. Chambers, Richard A. Watts, Douglas W. Brown, Jr.,  
Timothy C. Lemke, James D. Johnson, Cabell D. Townsend and  
Todd A. Brooks*

2:00 PM - 2:15 PM

**Break**

2:15 PM - 2:40 PM

**Be a Mediation Idol: Your Ticket to Hollywood!**

*R. Alex Ficker*

2:40 PM - 3:00 PM

**Impressing the Judges: Litigation Tips and Practices**

*R. Briggs Peery*

**To RSVP, please visit <http://www.swiftcurrie.com/events/>.**

*Please contact Ashley Mucha at [ashley.mucha@swiftcurrie.com](mailto:ashley.mucha@swiftcurrie.com) or  
404.888.6248 with any questions.*

*This program is free of charge to attendees and offers 4 CE hours,  
pending approval by the Georgia Department of Insurance.*